

Enriching Lives



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Executive Director

November 09, 2010

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Dear Supervisors:

John Anson Ford Amphitheatre 2011 Season

SUBJECT

Proposed Schedule for the Ford Amphitheatre 2011 Season

IT IS RECOMMENDED THAT YOUR BOARD:

1. Approve the proposed roster for the John Anson Ford Amphitheatre's 2011 season.
2. Authorize the Executive Director to make the necessary expenditures within the approved 2010-2011 budget to implement the program.

ADOPTED

BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES

7 November 9, 2010

Sachi A. Hamai
SACHI A. HAMAI
EXECUTIVE OFFICER

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

This is the annual implementation of the 2011 Summer Partnership Program, a summer performing arts series in the historic Ford Amphitheatre. The Summer Partnership Program, running from May through October, supports Los Angeles County resident arts organizations by assisting them to successfully present performances in the Ford's 1,200-seat amphitheatre. The Arts Commission provides presentation support to participating arts organizations which, in turn, provide the residents of Los Angeles County with a rich cultural sampling of performing arts of the region.

The roster proposed for the 2011 Summer Partnership Program season includes thirty-five arts organizations producing forty-nine events. The proposed roster brings fourteen new arts organizations to the Ford season. It is anticipated that the Ford Theatre Foundation will provide resources for approximately eight additional performances for young audiences and a free series of participatory art workshops. Overall, the proposed schedule is consistent with previous Ford Amphitheatre seasons, reflecting the artistic merit, cultural diversity and geographic range of Los Angeles County.

The Arts Commission began programming the John Anson Ford Amphitheatre in 1993. To schedule the 2011 Ford summer season, Arts Commission staff sent requests for proposals to more than 700 Los Angeles County arts organizations; 54 applications were received and reviewed. Selections were based on artistic merit, producing experience, fiscal stability, suitability of proposed project to the venue and diversity in programming. On October 4, 2010, the Arts Commissioners reviewed and unanimously approved the attached proposed roster.

Implementation of Strategic Plan Goals

The recommended action is consistent with the County Strategic Plan Goal 3, Strategy 1 to increase accessibility to County cultural, recreational and lifelong learning facilities and programs, as the proposed 2011 series will provide the public with affordable access to quality arts programs through public private partnerships with the Los Angeles arts community.

FISCAL IMPACT/FINANCING

Funds have been allocated for this purpose as part of the Arts Commission's Fiscal Year 2010-2011 budget. Additional revenue comes from rental of the theatre, concessions, and donations from the Ford Theatre Foundation. There were 33 theatre rentals during the 2010 summer season and the Ford Theatre Foundation has raised \$235,000 for the 2010 calendar year from the following public and private sources: Angell Foundation, Boeing Employees Community Fund, City of Los Angeles Department of Cultural Affairs, City of Los Angeles Councilmember Tom LaBonge, Flourish Foundation, James Irvine Foundation, Kenneth T. and Eileen L. Norris Foundation, Macy's, National Endowment for the Arts, NBC Universal, Sony Pictures, Weingart Foundation, Wells Fargo and individual donors. Proposals with requests totaling \$790,000 are currently pending. The Ford Theatre Foundation raised a total of \$349,000 from public and private sources in 2009, the organization's most recently completed fiscal year.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

Not Applicable.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

Approval of the proposed 2011 series will continue to make affordable, high quality arts programs at the Ford Amphitheatre available to the public and will support the work of Los Angeles County-based artist and producers.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Laura Zucker", with a long horizontal line extending to the right.

LAURA ZUCKER
Executive Director

AD:hr

Enclosures

c: Andrea Sheridan Ordin, County Counsel
Russ Guiney, Director, Parks and Recreation

FORD AMPHITHEATRE
PROPOSED 2011 SUMMER PARTNERSHIP PROGRAM SEASON

*indicates organizations new to the Partnership Program

Angel City Arts

Angel City Jazz Festival

A jazz festival featuring a variety of new and established jazz musicians.

Balle Fette*

Balle Fette Presents Fi Xewel

An evening of traditional Senegalese storytelling through song, drumming, and dance.

blue13 dance company

Into the Bollywoods

A Bollywood dance performance inspired by the fairytales of the Brothers Grimm.

Bluegrass Association of Southern California

Bluegrass at the Ford

A performance of contemporary and traditional bluegrass music.

Brazilian Nites Productions

18th Annual Brazilian Summer Festival 2011

An evening of Brazilian entertainment featuring a headliner from Brazil.

Celtic Arts Center

8th Annual Celtic Concert Series

A production of Celtic music and dance performed by both international and local groups.

Charles Phoenix

Charles Phoenix: Proud to be Americana!

Live performance and comedic commentary about projected slide images that celebrate American Culture.

Contra – Tiempo*

Roots Enredados

An evening-length work of Latin, urban, and contemporary dance accompanied by live music.

Corniche Entertainment*

The Third Annual LA Vida Music Festival

A music festival celebrating Latin culture in the arts.

Culture Shock Los Angeles Dance Troupe

Urban Identity

Using Hip Hop elements, "Urban Identity" explores the unique stories of several Angelinos.

Festival of New American Musicals

Chanson: Amanda McBroom sings Jacques Brel

Singer/songwriter Amanda McBroom interprets the music of France's most beloved performer, Jacques Brel.

Film Independent

2011 Los Angeles Film Festival

Four events of interactive, event-oriented screenings.

Flypoet Entertainment*

Flypoet Ten Year Anniversary Invitational Poetry SLAM!

An invitational spoken word competition with music, comedy, and performance art.

Grandeza Mexicana Folk Ballet Company

Cuatro Origenes de Una Nueva Cultura

An evening length work of Mexican folk dance with European, African, and Caribbean influences.

J.U.i.C.E.

The Fourth Annual J.U.i.C.E. Hip Hop Dance Festival

The fourth annual celebration of urban arts and Hip Hop dance.

Koffeehouse Music Productions

An Evening of Independence: A Celebration of Singers, Songwriters and Music

An evening of musical talent featuring emerging singer/songwriters.

Kollaboration

Kollaboration Acoustic 5

A talent competition showcasing Asian American performers who sing and play various acoustic instruments.

Korean Classical Music Institute of America*

Sound of Korea

A performance celebrating traditional Korean culture through music and dance.

Korean Cultural Center, Los Angeles*

Once Upon a Time in Korea: A Mischievous Hero "Woochi"

A screening of the film adaptation version of a traditional Korean folk tale.

Rhythm & Passion of Korea

An evening of performances by a Korean break dancing group accompanied by traditional and contemporary Korean music.

Kwan-Gyu Lim Dance Company*

Spring, Summer, Autumn and Winter

A night of Korean contemporary dance, folk songs, and traditional stories.

INCA, the Peruvian Ensemble

Fiesta Argentina 2011, mujeres en Tango y Folklore

A music and dance performance featuring Argentine Tango and Folklore.

LA Dance Invitational*

LA Dance Invitational 10

A showcase featuring dance works by emerging and established dance makers from Southern California.

Los Angeles Jewish Symphony

Exultation! Biblical Stories through Music

A symphonic concert showcasing music inspired by stories from the Bible.

Maldonado Music*

David Maldonado's "Noche de Pasion" - 100 Years of the Spanish Guitar

An evening of music and dance featuring rhythms of the Spanish Guitar.

Media City Ballet Company, Inc.*

Axis Mundi

An evening of ballet exploring the European roots of the art form.

Movimiento Jaranero De California

The 4th Annual Noche Veracruzana: "Sones de La Costa"

An evening featuring music ensembles and their interpretation of the Son Jarocho Tradition of Veracruz, Mexico.

NDM Bollywood Dance Productions Inc*

Bollywood Night

A night of Bollywood dance featuring the dance troupe of Nakul Dev Mahajan.

Outfest

Outfest 2011 Under the Stars

A five-night screening series that is part of Outfest 2011: The 29th Los Angeles Gay and Lesbian Film Festival.

PAE Live!

Alohafest! Presents Amy Hanai'alii Gilliom

An evening of traditional Hawaiian and contemporary music by Amy Hanai'alii Gilliom.

Jazzmopolitan Filipinas: Ladies of Song

A concert of Filipino women performing their own renditions of jazz standards.

A Salute to Broadway's Best!

An all Asian-American cast performs selections from American Broadway musical theater repertory.

Philippine Chamber Singers*

SAYAWIT

A fusion of traditional and contemporary dance and choral works highlighting Philippine secular & sacred traditions.

Sergei Tumas Productions*

Tango Nuevo Cabaret

A tribute to the music of Astor Piazzolla with traditional and contemporary tango dance.

Star Entertainment & Education Group*Concierto El Rey II*

An evening tribute to Jose Alfredo Jimenez, a Mexican composer of songs in the "ranchera" genre.

Concierto Mexico Inolvidable

A concert of retrospective music of the "Epoca de Oro," the golden age of Mexican music.

Concierto Fiesta Mexicana: Sones, Bailes and Cantares

A presentation of a variety of artistic interpretations from Folkloric dance, Mariachi, rock and salsa music, poetry, and rope artistry (floreo de reata).

String Theory**String Theory in Concert*

An evening of eclectic music, dance and video installations featuring their signature Curve Harp sonic sculpture.

TAIKOPROJECT*Rhythmic Relations 2011*

A performance of taiko music, featuring popular traditional compositions and the world premiere of new works for TAIKOPROJECT composed by Ryutaro Kaneko.

Yiddishkayt*Those Were the Days*

Dora Wasserman Theatre of Montreal presents a musical theater production tracing the Jewish experience from late 19th century Eastern Europe to New York in the 1930s.